

Jayesh Ranjan, I.A.S.,
Secretary to Government



Tourism Archaeology & Museums
YAT & C Department
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D.O. Letter No. 3873/2011, dated: 19-07-2011

Dear Stakeholders,

Andhra Pradesh is witnessing increasing footfalls of domestic and international tourists in the last few years, and I am proud to inform you that it ranks as No.1 State in the Country for domestic tourism and is within the top 10 for international tourism. The Tourism infrastructure available in AP in terms of connectivity, accommodation, catering units, minimum amenities, etc., is also relatively superior to other Indian States. During 2009 and 2010 the Andhra Pradesh was given the National Tourism Award for being the Best State in terms of Tourism Infrastructure. Visitors coming to Andhra Pradesh are attracted by the richness and diversity of tourism destinations which cover pilgrimage, leisure, heritage, Eco, adventure and rural apart from modern family attractions in big cities. However, there are still plenty of opportunities to introduce new destinations and also new tourism products in existing destinations.

In September 2010, the New Tourism Policy has been introduced in the State with a number of features which has made the State a very attractive destination for private sector investments. Some features like complete responsibility of the Government for land assembly, complete responsibility of the Government for securing permissions and clearances, full support in publicity and promotion, etc. are features which are not commonly found in the Tourism Policies of other states.

In this background, the Department of Tourism wishes to conduct an investors' meet on 1st August, 2011 at Haritha Resort, Rushikonda in Visakhapatnam from 9.30 AM onwards. Focus of the meet will be to showcase the opportunities available in the Visakhapatnam Region in particular and rest of the State in general. The tentative programme schedule is attached to this mail.

I am sure you that will respond positively to this opportunity to interact face to face with the senior most policymakers of the Tourism Sector and identify fruitful areas of partnership with the Government.

A registration form is also attached to this mail. Kindly fill it up at the earliest and send it by Tele. Fax No. 040 - 23450079 or by email: secy_trsm@ap.gov.in. For any further clarification please feel free to contact Mr. Satyanarayana, Escort Officer, Mobile No: 09704595024, email: satya_trsm@hotmail.com

With best regards,

Yours sincerely,

Sd/-
(JAYESH RANJAN)



THE TOURISM INVESTORS MEET 2011

1st August 2011

Conference Hall, Haritha Resorts, Rushikonda, Visakhapatnam, A.P., India.

Registration Form

**The Secretary to Government
YAT&C Department,
Government of Andhra Pradesh,
1st Floor, D Block, A.P.Secretariat,
Saifabad, Hyderabad-500022
Phone:+91-40-2345099;+91-40-23450079
Fax: +91-40-23450079
Email: secy_trsm@ap.gov.in**

Sir,

I am participating/**We are nominating the following persons** from our company to attend the TOURISM INVESTORS MEET 2011 on 1st August 2011 at Haritha Resorts, Rushikonda, Visakhapatnam, Andhra Pradesh.

	Name	Designation
1	_____	

2	_____	

3	_____	

4	_____	

5	_____	

Delegate Fee:

Rs.500/- per delegate.

We are herewith confirming the participation of above mentioned delegates and we will make the required payment towards delegation fee at the Venue at the Registrations Counter.

The spot registrations will also be available at the venue by 9.00 AM on 1st August 2011.

Signature :

Name :

Designation :

**Name of the
Organization** :

Address :

Tel.Nos. & Fax No. :

Email :

Note: Registration with pre-payment is a must for participation. Delegate fee is non-refundable.

Changes in nomination are acceptable.

TOURISM INVESTORS MEET AT VISAKHAPATNAM

ON 01/08/2011

VENUE	: HARITHA RESORTS (APTDC) AT RUSHIKONDA
9.30 TO 10.00 AM	: REGISTRATION OF DELEGATES
10.00 TO 10.10 AM	: WELCOME ADDRESS
10.10 TO 10.45 AM	: KEY NOTE ADDRESS BY HON'BLE MINISTER FOR TOURISM & CULTURE, ARCHAEOLOGY & MUSEUMS, ARCHIVES & YOUTH SERVICES & SPORTS, NCC.
10.45 TO 11.15 AM	: PRESENTATION ON "INVESTMENT OPPORTUNITIES IN TOURISM SECTOR IN AP" - BY SECRETARY (TOURISM)
11.15 TO 11.45 AM	PRESENTATION/ TALK ON "TOURISM PROPERTIES AND PRODUCTS IN GOVERNMENT SECTOR" - BY MD, APTDC
11.45 TO 12.15 PM	: TEA BREAK
12.15 TO 12.30 PM	: THE CITY OF DESTINY- INVESTMENT POTENTIAL OF VISAPAKHAPATNAM-BY COLLECTOR, VISAKHAPATNAM DIST.
12.30 TO 1.30 PM	: INTERACTION SESSION
1.30 TO 2.30 PM	: LUNCH BREAK
2.30 TO 4.00 PM	: SUCCESS STORIES SHARED BY PROMOTERS / DEVELOPERS
	1) M/s PRASAD MEDIA CORPORATION LTD.,(IMAX-HYD)
	2) M/s. JUBLEE RESORTS AND HOTELS PVT LTD (DASPALLA-HYD)
	3) M/s. KEI RAJAMAHENDRI LTD (RIVER BAY-RJY)
	4) M/s. BAY PARK HOTEL & RESORTS PVT Ltd (VISAKAPATNAM)
	5) M/s. VICEROY GROUP OF HOTELS (EAT STREET-HYD)
4.00 TO 4.45 PM	: PRESENTATION OF NEW CONCEPTS BY PROJECT PROPONENTS
4.45 TO 5.00 PM	: CONCLUDING REMARKS: BY THE SECRETARY (TOURISM)
5.00 PM	VOTE OF THANKS